

# Jack C. O'Connor

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## Professional Summary

Emerging graphic designer skilled in Adobe Creative Suite with experience creating branding, event, and promotional materials for non-profit and campus organizations. Recognized for award-winning photography and innovative design projects showcased in university exhibitions.

## Skills

- Adobe Creative Suite (Photoshop, Illustrator, Lightroom, InDesign)
- Branding & Logo Design
- Color Theory, Layouts, Shape Anatomy
- Digital & Print Media Design

## Experience

### Graphic Design Intern – Parkhurst Dining, Biddeford, ME

Jan – May 2025

- Designed posters, menus, and branding materials for university dining, serving more than 3,800 students
- Improved student engagement and visibility of dining hall initiatives directly benefiting the student-staff relationship

### Graphic Design Intern – Hingham Sports Partnership, Hingham, MA

Sept 2023 – May 2024

- Created marketing collateral for fundraising events (fashion show, comedy night, golf tournament) that collectively raised \$72,000
- Raised awareness for athletic programs serving more than 1,000 student-athletes

## Additional Work Experience

- Busser, The Quarry (2024)
- Dishwasher, Black Rock Country Club (2023)
- Associate & General Laborer, College Hype (2018–2022)

## Education

University of New England, Biddeford, ME

Bachelor of Arts in Art & Media Design — Graduated May 2025

- Four-year member, Varsity Men's Cross Country Team

## Awards & Campus Involvement

- Best Photograph, Putting Art Back Into the Earth Show (also placed 2nd overall)
- Contributor, Zephyr 25th Edition
- Exhibitor, Collision Art Show
- Member, University Photography Club
- Designed sushi restaurant website (InDesign) and wine label project
- Photographer for UNE Varsity Hockey